



**INVOICE**  
**Saint Jo Rodeo Sponsorship**  
**Saint Jo Riding Club**



Payment due upon receipt

Date: \_\_\_\_\_  
 Sponsor: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Contact: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Quantity	Advertisement	Amount
	<b>Total Amount Due:</b>	

Please Return by: **FRIDAY, June 28, 2024**

**Level of Advertising:** Choose as many as you want (\*\*some are subject to availability\*\*)

- |  |  |
|--|--|
| <p>_____ Major Sponsor (1) \$2,500 (SOLD)</p> <p>_____ Program Sponsor (1) \$2,000</p> <p>_____ Main Sponsor \$600 (Deadline: <b>JUNE 14</b>)</p> <p>_____ Rodeo Queen Scholarship Platinum \$1,000</p> <p>_____ Rodeo Queen Scholarship Gold \$500</p> <p>_____ Rodeo Queen Scholarship Silver \$250</p> <p>_____ Bucking Chute (6) \$350 **</p> <p>_____ Children’s Mutton Bustin’ Competition \$550</p> | <p>_____ Let-In / Let-Out Gate \$350 **</p> <p>_____ Dance Sponsor \$300</p> <p>_____ Belt Buckle Sponsor (12) \$200</p> <p>_____ Kids’ Buckles (9) \$150</p> <p>_____ Fence Banners \$200</p> <p>_____ Program Ad – Full Page \$150</p> <p>_____ Program Ad – Half Page \$100</p> <p>_____ Program Ad – Quarter Page \$75</p> |
|--|--|

\*\* Some Sponsorships are limited – please contact us for availability \*\*

*We appreciate your support of the Saint Jo Riding Club and the annual Saint Jo Rodeo!  
 The 2024 Rodeo will be August 2 & 3 at 8pm nightly ~ Parade on Saturday at 10:30am.*

Make all checks payable to: **Saint Jo Riding Club**  
 P.O. Box 282, Saint Jo, TX 76265  
 Phone: (214) 769-6913 – Nancee Turlington, SJRC Treasurer  
 Phone: (940) 736-0503 – Sarah A. Hess, SJRC Secretary  
 Email: [sjcrodeo@gmail.com](mailto:sjcrodeo@gmail.com) (Send Your Artwork Here!)  
[www.saintjorodeo.com](http://www.saintjorodeo.com), [www.facebook.com/saintjorodeo](http://www.facebook.com/saintjorodeo)

Saint Jo Riding Club Inc, EIN: 45-0578919 | Saint Jo, TX, United States, is a nonprofit organization eligible to receive tax-deductible charitable contributions under Section 501(c)3 of the Internal Revenue Code. Your gift may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS to determine whether a contribution is deductible.

# SPONSORSHIP - 2024 Saint Jo Rodeo

The Saint Jo Riding Club and Annual Rodeo has been a tradition in our community and North Texas for over 65 years. We strive to make a positive contribution to Saint Jo and to the surrounding area. College Scholarships are awarded to graduating high school seniors in Saint Jo and our surrounding area including Forestburg, Muenster, Nocona and Prairie Valley. We are blessed to have so many folks that love our rodeo and continue to support our events. If you or your company would like to be part of something wonderful, we would love to have you! Please use the contact form or e-mail us at sjrcrodeo@gmail.com for more information! Listed below is our sponsorship pricing for our annual rodeo:

## Saint Jo Rodeo 2024 Sponsorship Prices

### **Major Sponsor:** \$2,500 (SOLD)

- ^ Company's banner above announcer's stand
- ^ Company promoted in all radio & printed advertisements and on our website/Facebook
- ^ Full Page Color Ad in Rodeo Program
- ^ 10 tickets to the rodeo

### **Rodeo Program Sponsor:** \$2,000 (1 Available)

- ^ Company promoted in all printed advertisements and on our website and Facebook page
- ^ Includes 3'x5' fence banner at the rodeo
- ^ Full Page Color Ad in Rodeo Program
- ^ 10 tickets to the rodeo

### **Main Sponsor:** \$600 (Deadline: **JUNE 25**)

- ^ Company promoted in all printed advertisements
- ^ Includes 3'x5' fence banner at the rodeo
- ^ Half Page Ad in Rodeo Program
- ^ 6 tickets to the rodeo

### **Queen Contest Sponsors**

#### **Diamond:** \$2,000

- ^ Company promoted in all printed advertisements
- ^ Includes 3'x5' fence banner at the rodeo
- ^ Full Page Color Ad in Rodeo Program
- ^ 10 tickets to the rodeo

#### **Platinum:** \$1,000

- ^ Your company promoted in advertisements.
- ^ Includes 3'x5' fence banner at the rodeo
- ^ Full Page Color Ad in Rodeo Program
- ^ 8 tickets to the rodeo

#### **Gold:** \$500

- ^ Announced during the rodeo
- ^ Includes 3'x5' fence banner at the rodeo
- ^ Half Page Ad in Rodeo Program
- ^ 6 tickets to the rodeo

#### **Silver:** \$250

- ^ Announced during the rodeo
- ^ Half Page Ad in Rodeo Program
- ^ 4 tickets to the rodeo

### **Mutton Bustin' Competition:** \$550

- ^ Company will be announced during the rodeo event
- ^ Includes 3'x5' fence banner at the rodeo
- ^ Half Page Ad in Rodeo Program
- ^ 6 tickets to the rodeo

### **Bucking Chute Sponsor:** \$350 (6)

- ^ Company's name displayed on the bucking chute
- ^ Half Page Color Ad in Rodeo Program
- ^ Company mentioned each time the chute is opened
- ^ 4 tickets to the rodeo

### **Let In / Let Out Gate Sponsors:** \$350 (2)

- ^ Company's 3'x5' banner displayed on the gate
- ^ Half Page Ad in Rodeo Program
- ^ Company announced during the rodeo
- ^ 4 tickets to the rodeo

### **Dance Sponsor:** \$300

- ^ Your company promoted during the event
- ^ Half Page Ad in Rodeo Program
- ^ 4 tickets to the rodeo

### **Belt Buckle Sponsors:** \$200 (12)

- ^ Your company promoted during the event
- ^ Half Page Ad in Rodeo Program Noting your event
- ^ 2 tickets to the rodeo

### **Kids Buckles (9):** \$150 each

- ^ Promoted as a sponsor at the beginning of the event
- ^ Quarter Page Color Ad in Rodeo Program
- ^ 2 tickets to the rodeo

### **Fence Banners (color):** \$200

- ^ 3'x5' banner displayed both nights of the rodeo
- ^ 2 tickets to the rodeo

### **Program Advertising (All in Color):**

- ^ Quarter page ad: \$75
- ^ Half page ad: \$100
- ^ Full page ad: \$150

*Money due at time of sale*

Please Return by: **FRIDAY, JUNE 28, 2024**