



INVOICE
Saint Jo Rodeo Sponsorship
Saint Jo Riding Club



Payment due upon receipt

Date: _____

Sponsor: _____

Address: _____

Contact: _____ Phone: _____

Email: _____

Quantity	Advertisement	Amount
	Total Amount Due:	

Please Return by: **FRIDAY, June 25, 2022**

Level of Advertising: Choose as many as you want (**some are subject to availability**)

- | | |
|---|--|
| <p>_____ Major Sponsor (1) \$2,000 (SOLD)</p> <p>_____ Program Sponsor (1) \$2,000 (SOLD)</p> <p>_____ Main Sponsor \$600 (Deadline: JUNE 11)</p> <p>_____ Rodeo Queen Scholarship Platinum \$1,000</p> <p>_____ Rodeo Queen Scholarship Gold \$500</p> <p>_____ Rodeo Queen Scholarship Silver \$250</p> <p>_____ Bucking Chute (6) \$350 **</p> <p>_____ Children's Mutton Bustin' Competition \$550</p> | <p>_____ Let-In / Let-Out Gate ** \$350</p> <p>_____ Dance Sponsor \$300</p> <p>_____ Belt Buckle Sponsor (12) \$200</p> <p>_____ Kids' Buckles (9) \$150</p> <p>_____ Fence Banners \$200</p> <p>_____ Program Ad – Full Page \$150</p> <p>_____ Program Ad – Half Page \$100</p> <p>_____ Program Ad – Quarter Page \$75</p> |
|---|--|

** Some Sponsorships are limited – please contact us for availability **

*We appreciate your support of the Saint Jo Riding Club and the annual Saint Jo Rodeo!
 The 2022 Rodeo will be August 5 & 6 at 8pm nightly ~ Parade on Saturday at 5pm.*

Make all checks payable to: **Saint Jo Riding Club**
 P.O. Box 282, Saint Jo, TX 76265
 Phone: (214) 769-6913 – Nancee Turlington, SJRC Treasurer
 Phone: (940) 736-3023 – Janette Hess, SJRC President
 Email: sjrcrodeo@gmail.com (Send Your Artwork Here!)
www.saintjorodeo.com, www.facebook.com/saintjorodeo

Saint Jo Riding Club Inc, EIN: 45-0578919 | Saint Jo, TX, United States, is a nonprofit organization eligible to receive tax-deductible charitable contributions under Section 501(c)3 of the Internal Revenue Code. Your gift may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS to determine whether a contribution is deductible.

SPONSORSHIP - 2022 Saint Jo Rodeo

The Saint Jo Riding Club and Annual Rodeo has been a tradition in our community and North Texas for 65 years. We strive to make a positive contribution to Saint Jo and to the surrounding area. College Scholarships are awarded to graduating high school seniors in Saint Jo and our surrounding area including Forestburg, Muenster, Nocona and Prairie Valley. We are blessed to have so many folks that love our rodeo and continue to support our events. If you or your company would like to be part of something wonderful, we would love to have you! Please use the contact form or e-mail us at sjcrodeo@gmail.com for more information! Listed below is our sponsorship pricing for our annual rodeo:

Saint Jo Rodeo 2022 Sponsorship Prices

Major Sponsor: \$2,000 (SOLD)

- ⤴ Company's banner displayed above announcer's stand
- ⤴ Company promoted in all radio ads & advertisements and on our website and Facebook page
- ⤴ Full Page Color Ad in Rodeo Program
- ⤴ 10 tickets to the rodeo

Rodeo Program Sponsor: \$2,000 (Subject to availability)

- ⤴ Company promoted in all printed advertisements and on our website and Facebook page
- ⤴ Includes 3'x5' banner displayed both nights of the rodeo
- ⤴ Full Page Color Ad in Rodeo Program
- ⤴ 10 tickets to the rodeo

Main Sponsor: \$600 (Deadline: JUNE 25)

- ⤴ Company promoted in all printed advertisements
 - ⤴ Includes 3'x5' banner displayed both nights of the rodeo
 - ⤴ Half Page Ad in Rodeo Program
 - ⤴ 6 tickets to the rodeo
- June 1st deadline to be on rodeo poster.

Queen Contest Sponsors

Diamond: \$2,000

- ⤴ Company promoted in all printed advertisements
- ⤴ Includes 3'x5' banner displayed both nights of the rodeo
- ⤴ Full Page Color Ad in Rodeo Program
- ⤴ 10 tickets to the rodeo

Platinum: \$1,000

- ⤴ Your company promoted in advertisements.
- ⤴ Includes 3'x5' banner displayed both nights of the rodeo
- ⤴ Full Page Color Ad in Rodeo Program
- ⤴ 8 tickets to the rodeo

Gold: \$500

- ⤴ Announced during the rodeo
- ⤴ Includes 3'x5' banner displayed both nights of the rodeo
- ⤴ Half Page Ad in Rodeo Program
- ⤴ 6 tickets to the rodeo

Silver: \$250

- ⤴ Announced during the rodeo
- ⤴ Half Page Ad in Rodeo Program
- ⤴ 4 tickets to the rodeo

Mutton Bustin' Competition: \$550

- ⤴ Company will be announced during the rodeo event
- ⤴ Includes 3'x5' banner displayed both nights of the rodeo
- ⤴ Half Page Ad in Rodeo Program
- ⤴ 6 tickets to the rodeo

Bucking Chute Sponsor: \$350 (6, Subject to availability)

- ⤴ Company's name displayed on the bucking chute
- ⤴ Half Page Color Ad in Rodeo Program
- ⤴ Company mentioned each time the chute is opened
- ⤴ 4 tickets to the rodeo

Let In / Let Out Gate Sponsors: \$350 subject to availability

- ⤴ Company's 3'x5' banner displayed on the gate
- ⤴ Half Page Ad in Rodeo Program
- ⤴ Company announced at random times during the rodeo
- ⤴ 4 tickets to the rodeo

Dance Sponsor: \$300

- ⤴ Your company promoted during the event
- ⤴ Half Page Ad in Rodeo Program
- ⤴ 4 tickets to the rodeo

Belt Buckle Sponsors (12): \$200

- ⤴ Your company promoted during the event
- ⤴ Your company in the program listing event sponsored
- ⤴ Half Page Ad in Rodeo Program
- ⤴ 2 tickets to the rodeo

Kids Buckles (9): \$150 each

- ⤴ Promoted as a sponsor at the beginning of the event
- ⤴ Quarter Page Color Ad in Rodeo Program
- ⤴ 2 tickets to the rodeo

Fence Banners (color): \$200

- ⤴ 3'x5' banner displayed both nights of the rodeo
- ⤴ 2 tickets to the rodeo

Program Advertising (All in Color):

- ⤴ Quarter page ad: \$75
- ⤴ Half page ad: \$100
- ⤴ Full page ad: \$150

Money due at time of sale

Please Return by: **FRIDAY, June 25, 2022**