SPONSORSHIP - 2026 Saint Jo Rodeo

The Saint Jo Riding Club and Annual Rodeo has been a tradition in our community and North Texas for over 65 years. We strive to make a positive contribution to Saint Jo and to the surrounding area. College Scholarships are awarded to graduating high school seniors in Saint Jo and our surrounding area including Forestburg, Muenster, Nocona and Prairie Valley. We are blessed to have so many folks that love our rodeo and continue to support our events. If you or your company would like to be part of something wonderful, we would love to have you! Please use the contact form or e-mail us at sjrcrodeo@gmail.com for more information! Listed below is our sponsorship pricing for our annual rodeo:

Saint Jo Rodeo 2026 Sponsorship Prices

Major Sponsor: $2,500
- Company's banner above announcer's stand
- Company promoted in all radio & printed advertisements and on our website/Facebook
- Full Page Color Ad in Rodeo Program
- 10 tickets to the rodeo

Rodeo Program Sponsor: $2,000 (1 Available)
- Company promoted in all printed advertisements and on our website and Facebook page
- Includes 3'x5' fence banner at the rodeo
- Full Page Color Ad in Rodeo Program
- 10 tickets to the rodeo

Main Sponsor: $600 (Deadline: **JUNE 25**)
- Company promoted in all printed advertisements
- Includes 3'x5' fence banner at the rodeo
- Half Page Ad in Rodeo Program
- 6 tickets to the rodeo

Queen Contest Sponsors

Diamond: $1,500
- Company promoted in all printed advertisements
- Includes 3'x5' fence banner at the rodeo
- Full Page Color Ad in Rodeo Program
- 10 tickets to the rodeo

Platinum: $1,000
- Your company promoted in advertisements.
- Includes 3'x5' fence banner at the rodeo
- Half Page Color Ad in Rodeo Program
- 8 tickets to the rodeo

Gold: $500
- Announced during the rodeo
- Includes 3'x5' fence banner at the rodeo
- Half Page Ad in Rodeo Program
- 6 tickets to the rodeo

Silver: $250
- Announced during the rodeo
- Half Page Ad in Rodeo Program
- 4 tickets to the rodeo

Mutton Bustin' Competition: $300
- Company will be announced during the rodeo event
- Includes 3'x5' fence banner at the rodeo
- Half Page Ad in Rodeo Program
- 4 tickets to the rodeo

Bucking Chute Sponsor: $450 (6)
- Company's name displayed on the bucking chute
- Half Page Color Ad in Rodeo Program
- Company mentioned each time the chute is opened
- 4 tickets to the rodeo

Let In / Let Out Gate Sponsors: $350 (2)
- Company's 3'x5' banner displayed on the gate
- Half Page Ad in Rodeo Program
- Company announced during the rodeo
- 4 tickets to the rodeo

Dance Sponsor: $300
- Your company promoted during the event
- Half Page Ad in Rodeo Program
- 4 tickets to the rodeo

Belt Buckle Sponsors: $200 (12)
- Your company promoted during the event
- Half Page Ad in Rodeo Program Noting your event
- 2 tickets to the rodeo

Kids Buckles (9): $150 each
- Promoted as a sponsor at the beginning of the event
- Quarter Page Color Ad in Rodeo Program
- 2 tickets to the rodeo

Fence Banners (color): $200
- 3'x5' banner displayed both nights of the rodeo
- 2 tickets to the rodeo

Program Advertising (All in Color):
- Quarter page ad: $75
- Half page ad: $100
- Full page ad: $150

Money due at time of sale
Please Return by: **FRIDAY, JULY 3, 2026**

Saint Jo Riding Club, P.O. Box 282, Saint Jo, TX 76265
Phone: (940) 736-0503 – Sarah A. Hess, SJRC Treasurer

INVOICE
Saint Jo Rodeo Sponsorship
Saint Jo Riding Club

Payment due upon receipt

Date: _____

Sponsor: _____

Address: _____

_____

_____

Contact: _____ Phone: _____

Email: _____

Quantity	Advertisement	Amount
	Total Amount Due:	

Please Return by: **FRIDAY, July 3, 2026**

Level of Advertising: Choose as many as you want (**some are subject to availability**)

_____Major Sponsor (1) $2,500
_____Program Sponsor (1) $2,000
_____Main Sponsor $600 (Deadline: **JUNE 12**)
_____Rodeo Queen Scholarship Diamond $1,500
_____Rodeo Queen Scholarship Platinum $1,000
_____Rodeo Queen Scholarship Gold $500
_____Rodeo Queen Scholarship Silver $250
_____Bucking Chute (6) $450 **
_____Children's Mutton Bustin' Competition $300

_____Let-In / Let-Out Gate $350 **
_____Dance Sponsor $300
_____Belt Buckle Sponsor (12) $200
_____Kids' Buckles (9) $150

_____Fence Banners $200
_____Program Ad – Full Page $150
_____Program Ad – Half Page $100
_____Program Ad – Quarter Page $75

** Some Sponsorships are limited – please contact us for availability **

We appreciate your support of the Saint Jo Riding Club and the annual Saint Jo Rodeo!
The 2026 Rodeo is set for July 31 & August 1 at 8pm nightly ~
Parade on Saturday at 10:30am.

Make all checks payable to: **Saint Jo Riding Club**
P.O. Box 282, Saint Jo, TX 76265
Phone: (940) 736-0503 – Sarah A. Hess, SJRC Treasurer
Email: sjrcrodeo@gmail.com (Send Your Artwork Here!)
www.saintjorodeo.com, www.facebook.com/saintjorodeo

Saint Jo Riding Club Inc, EIN: 45-0578919 | Saint Jo, TX, United States, is a nonprofit organization eligible to receive tax-deductible charitable contributions under Section 501(c)3 of the Internal Revenue Code. Your gift may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS to determine whether a contribution is deductible.