

## SPONSORSHIP- Saint Jo Rodeo

The Saint Jo Riding Club and Annual Rodeo has been a tradition in our community and North Texas for over 60 years. We strive to make a positive contribution to Saint Jo and to the surrounding area. College Scholarships are awarded to graduating high school seniors in Saint Jo and our surrounding area including Forestburg, Muenster, Nocona and Prairie Valley. We are blessed to have so many folks that love our rodeo and continue to support our events. If you or your company would like to be part of something wonderful, we would love to have you! Please use the contact form or e-mail us at sjcrodeo@gmail.com for more information! Listed below is our sponsorship pricing for our annual rodeo:

### Saint Jo Rodeo 2021 Ad Prices

#### **Major Sponsor:** \$2,000 (1, SOLD to RWP)

- Company's banner displayed above announcer's stand
- Company promoted in all radio ads & advertisements and on our website and Facebook page
- Full Page Color Ad in Rodeo Program
- 10 tickets to the rodeo

#### **Rodeo Program Sponsor:** \$2,000 (1, SOLD to Texas Frac)

- Company promoted in all radio ads & advertisements and on our website and Facebook page
- Includes 3'x5' banner displayed both nights of the rodeo
- Full Page Color Ad in Rodeo Program
- 10 tickets to the rodeo

#### **Main Sponsor:** \$600 (Deadline: **JUNE 11**)

- Company promoted in all printed advertisements
- Includes 3'x5' banner displayed both nights of the rodeo
- Half Page Ad in Rodeo Program
- 6 tickets to the rodeo

#### **Queen Contest Scholarship Sponsors**

##### **Diamond:** \$2,000

- Company promoted in all printed advertisements
- Includes 3'x5' banner displayed both nights of the rodeo
- Full Page Color Ad in Rodeo Program
- 10 tickets to the rodeo

##### **Platinum:** \$1,000

- Your company promoted in advertisements.
- Includes 3'x5' banner displayed both nights of the rodeo
- Full Page Color Ad in Rodeo Program
- 8 tickets to the rodeo

##### **Gold:** \$500

- Announced during the rodeo
- Includes 3'x5' banner displayed both nights of the rodeo
- Half Page Ad in Rodeo Program
- 6 tickets to the rodeo

##### **Silver:** \$250

- Announced during the rodeo
- Half Page Ad in Rodeo Program
- 4 tickets to the rodeo

#### **Mutton Bustin' Competition:** \$550

- Company will be announced during the rodeo event
- Includes 3'x5' banner displayed both nights of the rodeo
- Half Page Ad in Rodeo Program
- 6 tickets to the rodeo

#### **Bucking Chute Sponsor:** \$350 (6, Subject to availability)

- Company's name displayed on the bucking chute
- Half Page Color Ad in Rodeo Program
- Company mentioned each time the chute is opened
- 4 tickets to the rodeo

#### **Let In & Let Out Gate Sponsors:** \$350 (2)

- Company's 3'x5' banner displayed on the gate
- Half Page Ad in Rodeo Program
- Company announced at random times during the rodeo
- 4 tickets to the rodeo

#### **Dance Sponsor:** \$300

- Your company promoted during the event
- Half Page Ad in Rodeo Program
- 2 tickets to the rodeo

#### **Belt Buckle Sponsors (12):** \$200

- Your company promoted during the event
- Your company in the program listing event sponsored
- Half Page Ad in Rodeo Program
- 2 tickets to the rodeo

#### **Kids Buckles (9):** \$150 each

- Promoted as a sponsor at the beginning of the event
- Quarter Page Color Ad in Rodeo Program
- 2 tickets to the rodeo

#### **Fence Banners (color):** \$200

- 3'x5' banner displayed both nights of the rodeo
- 2 tickets to the rodeo

#### **Program Advertising (All in Color):**

- Quarter page ad: \$75
- Half page ad: \$100
- Full page ad: \$150

### **Money due at time of sale**

**Please Return by: FRIDAY, JULY 9, 2021**