

SPONSORSHIP - 2023 Saint Jo Rodeo

The Saint Jo Riding Club and Annual Rodeo has been a tradition in our community and North Texas for over 65 years. We strive to make a positive contribution to Saint Jo and to the surrounding area. College Scholarships are awarded to graduating high school seniors in Saint Jo and our surrounding area including Forestburg, Muenster, Nocona and Prairie Valley. We are blessed to have so many folks that love our rodeo and continue to support our events. If you or your company would like to be part of something wonderful, we would love to have you! Please use the contact form or e-mail us at sjcrodeo@gmail.com for more information! Listed below is our sponsorship pricing for our annual rodeo:

Saint Jo Rodeo 2023 Sponsorship Prices

Major Sponsor: \$2,000 (SOLD)

- ⤴ Company's banner above announcer's stand
- ⤴ Company promoted in all radio & printed advertisements and on our website/Facebook
- ⤴ Full Page Color Ad in Rodeo Program
- ⤴ 10 tickets to the rodeo

Rodeo Program Sponsor: \$2,000 (1 Available)

- ⤴ Company promoted in all printed advertisements and on our website and Facebook page
- ⤴ Includes 3'x5' fence banner at the rodeo
- ⤴ Full Page Color Ad in Rodeo Program
- ⤴ 10 tickets to the rodeo

Main Sponsor: \$600 (Deadline: JUNE 25)

- ⤴ Company promoted in all printed advertisements
- ⤴ Includes 3'x5' fence banner at the rodeo
- ⤴ Half Page Ad in Rodeo Program
- ⤴ 6 tickets to the rodeo

Queen Contest Sponsors

Diamond: \$2,000

- ⤴ Company promoted in all printed advertisements
- ⤴ Includes 3'x5' fence banner at the rodeo
- ⤴ Full Page Color Ad in Rodeo Program
- ⤴ 10 tickets to the rodeo

Platinum: \$1,000

- ⤴ Your company promoted in advertisements.
- ⤴ Includes 3'x5' fence banner at the rodeo
- ⤴ Full Page Color Ad in Rodeo Program
- ⤴ 8 tickets to the rodeo

Gold: \$500

- ⤴ Announced during the rodeo
- ⤴ Includes 3'x5' fence banner at the rodeo
- ⤴ Half Page Ad in Rodeo Program
- ⤴ 6 tickets to the rodeo

Silver: \$250

- ⤴ Announced during the rodeo
- ⤴ Half Page Ad in Rodeo Program
- ⤴ 4 tickets to the rodeo

Mutton Bustin' Competition: \$550

- ⤴ Company will be announced during the rodeo event
- ⤴ Includes 3'x5' fence banner at the rodeo
- ⤴ Half Page Ad in Rodeo Program
- ⤴ 6 tickets to the rodeo

Bucking Chute Sponsor: \$350 (6...)

- ⤴ Company's name displayed on the bucking chute
- ⤴ Half Page Color Ad in Rodeo Program
- ⤴ Company mentioned each time the chute is opened
- ⤴ 4 tickets to the rodeo

Let In / Let Out Gate Sponsors: \$350 (2...)

- ⤴ Company's 3'x5' banner displayed on the gate
- ⤴ Half Page Ad in Rodeo Program
- ⤴ Company announced during the rodeo
- ⤴ 4 tickets to the rodeo

Dance Sponsor: \$300

- ⤴ Your company promoted during the event
- ⤴ Half Page Ad in Rodeo Program
- ⤴ 4 tickets to the rodeo

Belt Buckle Sponsors (12): \$200

- ⤴ Your company promoted during the event
- ⤴ Half Page Ad in Rodeo Program Noting your event
- ⤴ 2 tickets to the rodeo

Kids Buckles (9): \$150 each

- ⤴ Promoted as a sponsor at the beginning of the event
- ⤴ Quarter Page Color Ad in Rodeo Program
- ⤴ 2 tickets to the rodeo

Fence Banners (color): \$200

- ⤴ 3'x5' banner displayed both nights of the rodeo
- ⤴ 2 tickets to the rodeo

Program Advertising (All in Color):

- ⤴ Quarter page ad: \$75
- ⤴ Half page ad: \$100
- ⤴ Full page ad: \$150

Money due at time of sale

Please Return by: **FRIDAY, June 30, 2023**